

THE CANADIAN COMMITTEE FOR THE HAIFA FOUNDATION



Spring 2007

EMERGENCY COMMITTEE MEETING

July 21, 2006

During the Second Lebanon War, on this day alone, the city of Haifa absorbed 17 direct rocket strikes! The Canadian Committee for the Haifa Foundation met urgently with the Consul General of Israel to Toronto, Mr. Ya'acov (Cobi) Brosh, who briefed participants on the situation. Moreover, a conference call was arranged for Committee members to speak

with the Mayor of Haifa, Yona Yahav. The mayor described a city whose businesses, places of entertainment, public transportation, universities and municipal summer activities had shut down, and asked for funds to activate summer day camps in the bomb shelters. The Canadian Committee responded immediately by launching our Haifa Emergency Appeal for Children (see box).

L to R, in teleconference with Mayor of Haifa Yona Yahav: Maya Goldenberg, Executive Director; Maly Friedel, Canadian Committee for the Haifa Foundation Member; Pauline Schwartz, Canadian Committee for the Haifa Foundation Member



HAIFA EMERGENCY APPEAL FOR CHILDREN

Second Lebanon War, July – August 2006

The Haifa Emergency Appeal for Children was launched by The Canadian Committee for the Haifa Foundation in order to meet the immediate wartime needs of the city's children and their families. Haifa's Canadian friends gave generously to support the following: **summer day camps** for children of all ages in the bomb shelters;

psychological treatment for traumatized children; **rescue organizations** such as the fire brigade and **medical centers** (Bnai Zion Medical Center, Carmel Medical Center, Rambam Health Care Campus); and an emergency **capital-loan fund** for small businesses forced to close temporarily.

NESBITT DESSERT RECEPTION

July 27, 2006

On behalf of the Canadian Committee's Haifa Emergency Appeal for Children, Shelley and Drew Nesbitt hosted a Dessert Reception at their home in Thornhill, Ontario. Participants were briefed on the wartime situation in Haifa and the north by Guest Speaker Mr. Ya'acov (Cobi) Brosh, Consul General of Israel.

L to R: Shelley Nesbitt, Haifa's Friend and the Event Hostess; Toby Feldberg, Chairman; Maya Goldenberg, Executive Director





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ASSOCIATED SCHOOLS CAMPAIGN FOR HAIFA

September 14, 2006

In the aftermath of the Second Lebanon War, the administrators, teachers and students of the Associated Hebrew Schools (AHS) of Toronto, Canada, united to show their support for Israel. As the buses rolled in for the event, students stood at attention holding Israeli flags, and passing cars honked in support. Guest Speaker Maya Goldenberg, Executive Director of the Canadian Committee for the Haifa Foundation, addressed a sea of 1,500 students, who packed a schoolyard filled with balloons and blue-and-white decorations. Ms. Goldenberg described the wartime experiences of Haifa's children during the recent summer vacation, shared the hope for peace, and informed her audience of the Canadian Committee's Haifa



Emergency Appeal for Children. In follow up, AHS has extended an invitation to all its families to participate in a yearlong fundraising project on behalf of renovating and expanding Haifa's elementary school libraries. During the year, AHS students will be holding fundraising auctions and printing and selling *A Guide to Israel – Israel through the Eyes of AHS Families* and accompanying CD. Each library receiving \$5,000 will honor the contributing Canadian school, and AHS students visiting Israel will be invited to visit the library that they have supported. The Haifa Foundation thanks AHS staff and students for choosing Haifa as a beneficiary of this year's Israel Support Campaign. We encourage all students and staff to come and visit our beautiful city soon!

“KMO BESERET” MUSICAL

October 31, 2006

The Canadian Committee for the Haifa Foundation and producer Rami Beja of Beja Vu Productions proudly brought the Israeli hit musical *Kmo Beseret (Like in the Movies)* to the Toronto Centre of the Arts. Seven hundred people attended the sold-out benefit performance on behalf of Bnai Zion Medical Center's new Pediatric Surgery Department. The musical, starring Yehoram Gaon, Shlomi Shabat, Miki Kam, Nitza Shaul, Harel Moyal, Adi Cohen and a cast of 30 actors, singers

and dancers, is predicated on the history of the Israeli melting pot and the Israeli experience of love, bereavement, ironic laughter and hard-won joy, and features songs from such hit movies as *Salach Shabati*, *Kazablan*, *Dizengoff 99*, and others. After the performance, many people called and wrote with thanks for an unforgettable evening and the opportunity to support a great cause.



NEW WEBSITE!

As a devoted friend of Israel and donor to the Haifa Foundation, you deserve an excellent source of continuously updated information. To meet this need, the Canadian Committee is delighted to announce the launch of our new website at www.haifafoundation.com. For the first time, you will be able to donate online to any project you choose among our list of projects. You are also

cordially invited to use the website to learn about the city of Haifa's history, check out the Canadian Committee's Mission Statement, and follow our news and events. In addition, be sure to see our 6-minute DVD about the city and its people. We hope that you will want to send this link to your family and friends, and to share with them your personal involvement on Haifa's behalf.

Canadian Committee for the Haifa Foundation

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